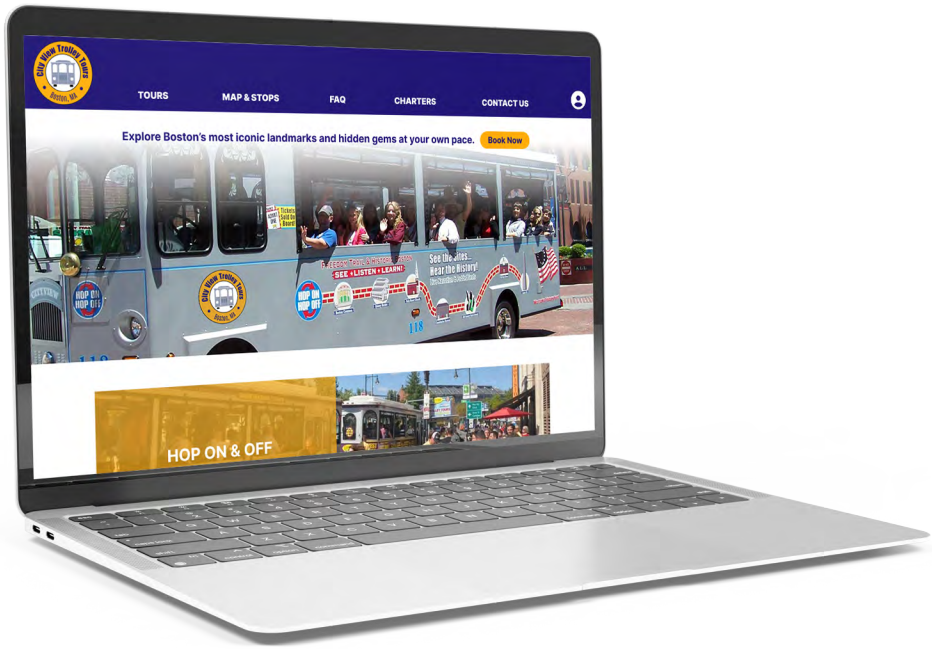
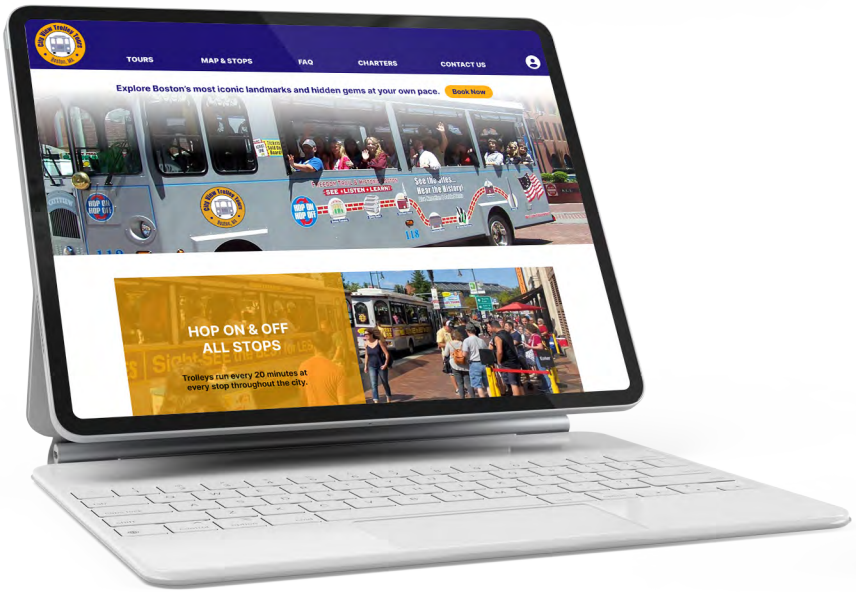



# Website Concept

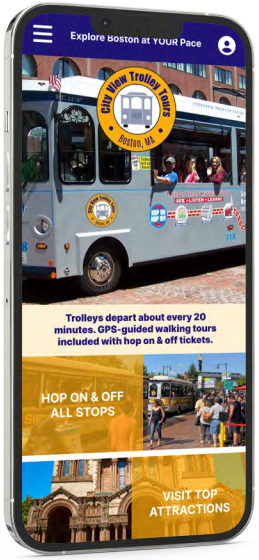
Device mockups . . . . . p. 2
Site maps . . . . . p. 3-4
Desktop design . . . . . p. 5-10
Mobile design . . . . . p. 11
Desktop wireframe . . . . . p. 12-17
Mobile wireframe . . . . . p. 18


City View Trolley Tours
Boston, MA
TOURS
MAP & STOPS
FAQ
CHARTERS
CONTACT US
Explore Boston's most iconic landmarks and hidden gems at your own pace.
Book Now
See the sites...
Hear the History!
SEE • LISTEN • LEARN!

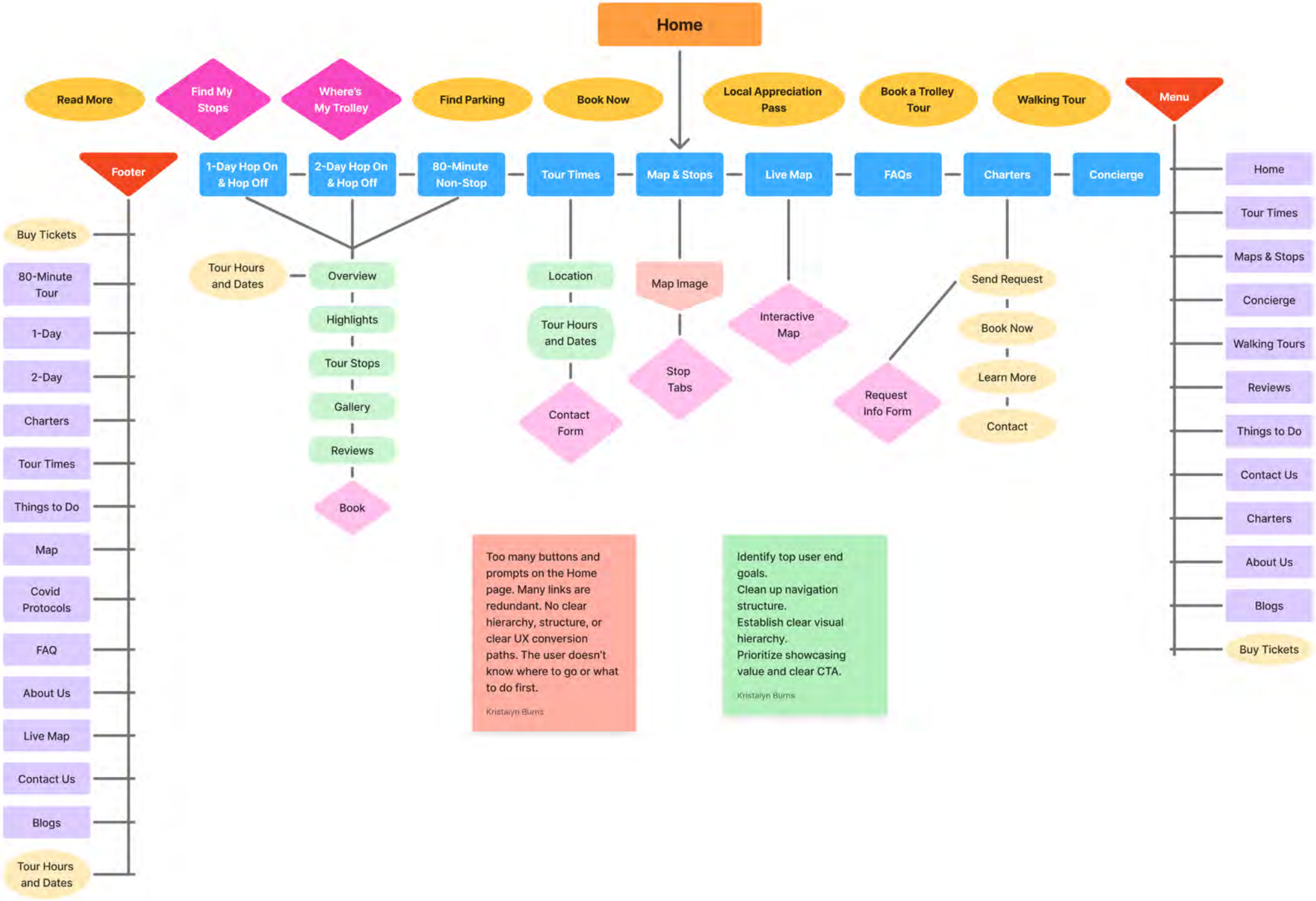

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HOP ON & OFF


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HOP ON & OFF
ALL STOPS
Trolleys run every 20 minutes at every stop throughout the city.

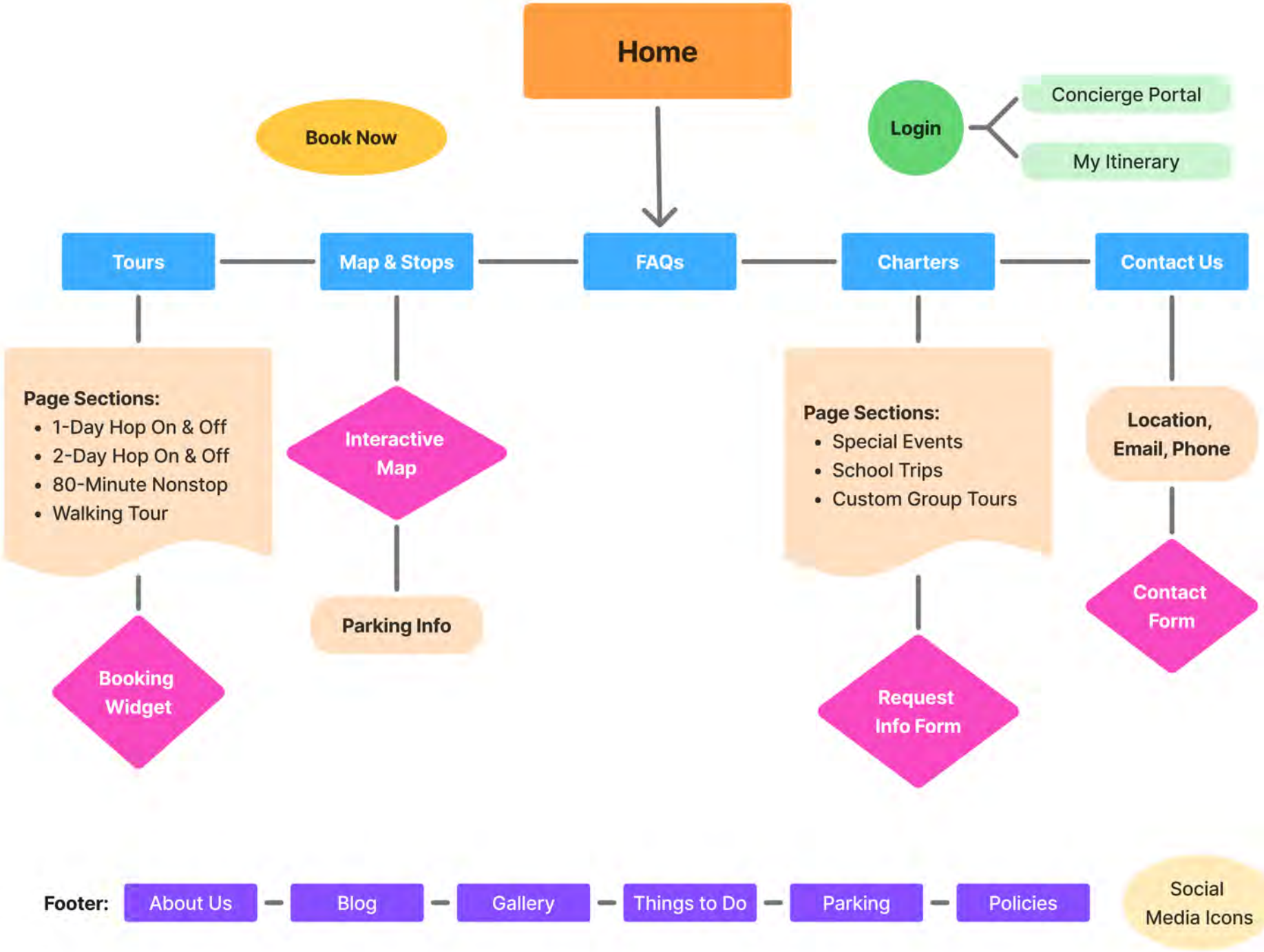

Explore Boston at YOUR Pace
City View Trolley Tours
Boston, MA
Trolleys depart about every 20 minutes. GPS-guided walking tours included with hop on & off tickets.


Explore Boston at YOUR Pace
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HOP ON & OFF
ALL STOPS
VISIT TOP
ATTRACTIONS

# City View Trolley Tours Current Site Map



# City View Trolley Tours New Proposed Site Map



Explore Boston's most iconic landmarks and hidden gems at your own pace. Book Now







## HOP ON & OFF ALL STOPS

Trolleys run every 20 minutes at every stop throughout the city.



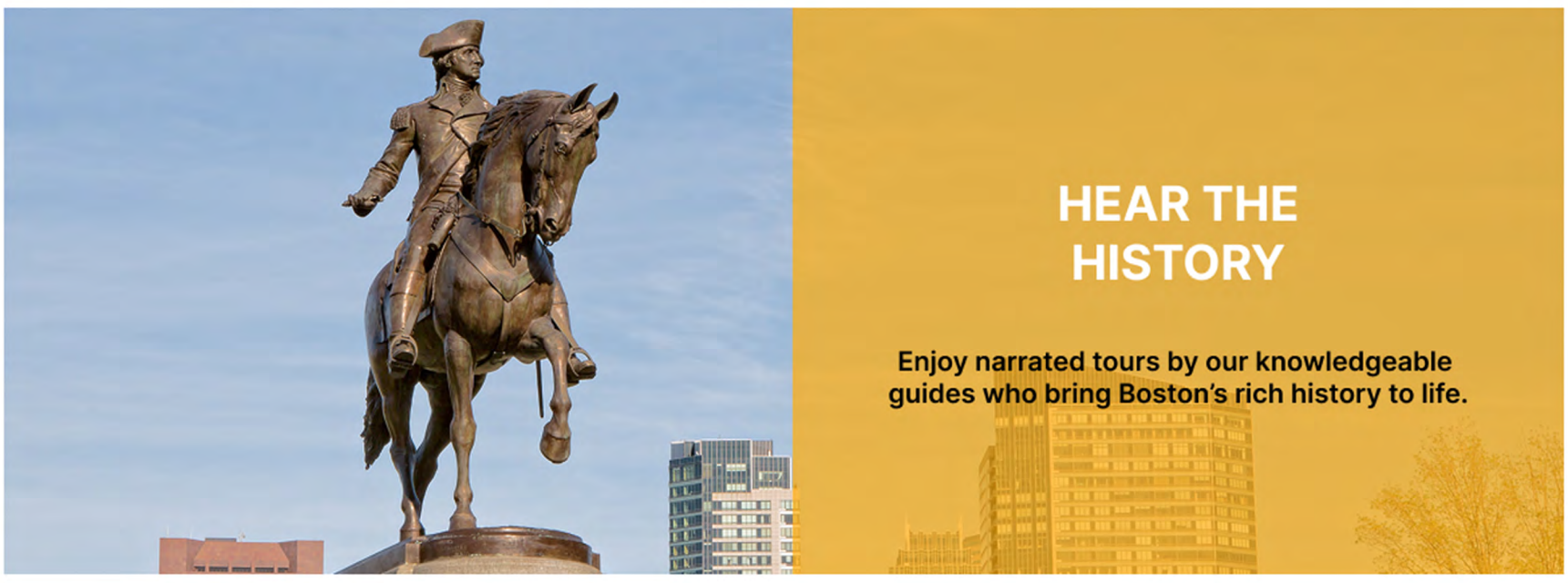
## VISIT TOP ATTRACTIONS

With 9 stops, exploring the city is easy, and popular destinations are steps away.



## SEE THE SIGHTS

Take in Boston's historic architecture and city views from our open-air trolleys.



## HEAR THE HISTORY

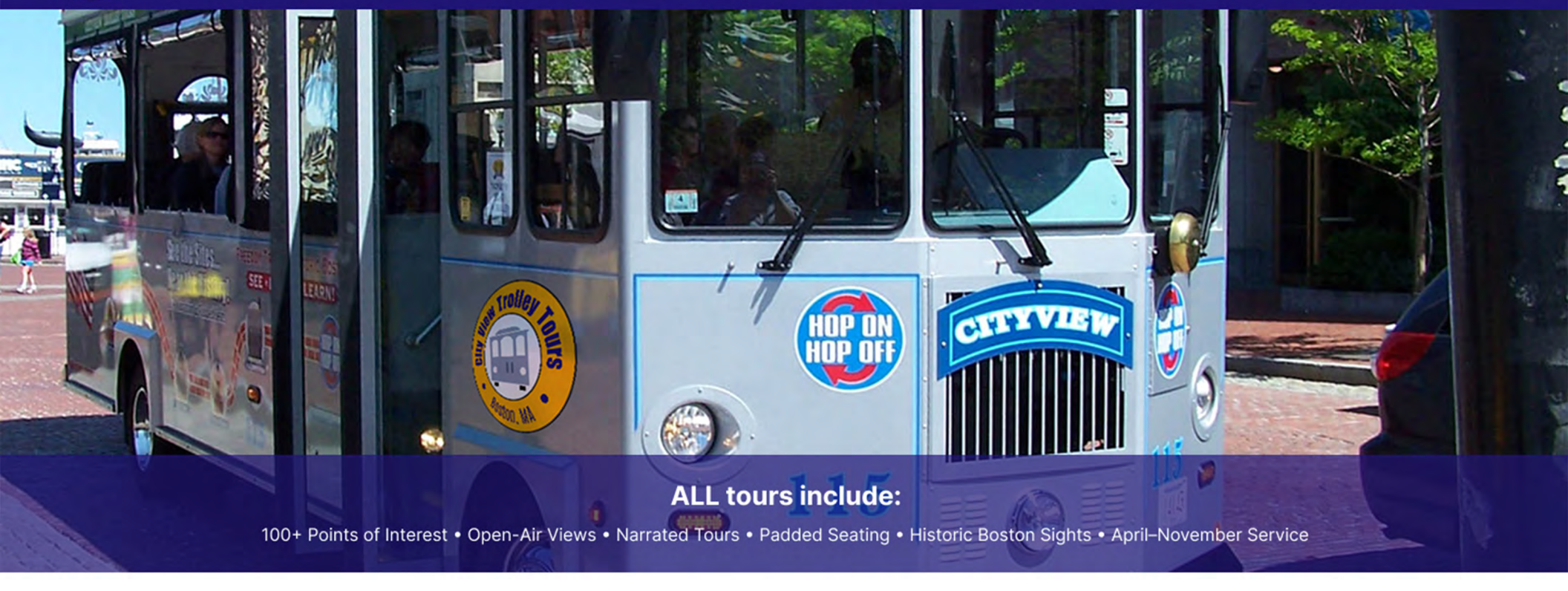
Enjoy narrated tours by our knowledgeable guides who bring Boston's rich history to life.

*"If you're touring Boston you have to check out the City View Trolley tours! Whether you're a tourist or just looking for something to do this is a great way to get around in Boston and learn a thing or two about Beantown's great history!"*
*–Madelin*

**Ready to book a tour?** Book Now



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**ALL tours include:**

100+ Points of Interest • Open-Air Views • Narrated Tours • Padded Seating • Historic Boston Sights • April–November Service

## 1-DAY HOP ON & OFF

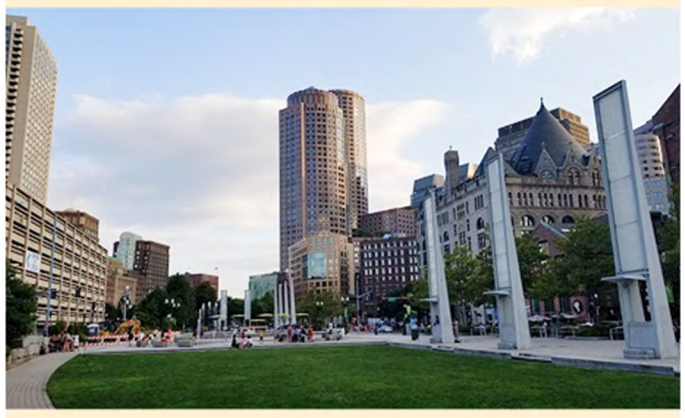


**From $46**

- Hop on & off throughout the day
- GPS-guided walking tours included
- Ideal for exploring Boston in one day

Select

## 2-DAY HOP ON & OFF



**From $76**

- Hop on & off across two days
- GPS-guided walking tours included
- More time to explore at your own pace

Select

## 80-MINUTE NON-STOP



**From $36**

- See 100+ points of interest
- Continuous narrated sightseeing tour
- See Boston without leaving the trolley

Select

## TICKETS

1-Day Hop On & Off

| | | |
|---|---|---|
| Adults | 0 | |
| Seniors | 0 | |
| Children | 0 | |

**TOTAL: $$**

**Choose a Date:**

April 2027

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

Checkout



## PLANNING SOMETHING BIGGER?

**Private charters available for:**

- School groups
- Corporate outings
- Weddings
- Special Events

Request Info



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## STOP 1






### Nearby Attractions

- U.S. Custom House
- Long Wharf
- ICA Museum
- New England Aquarium
- Quincy Market
- Faneuil Hall



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# Have a question?
# Find answers about tickets, stops, accessibility, parking, and more.

## Tickets & Booking

- How does ticketing work?

  Purchase tickets online or at a CityView kiosk and present either a printed ticket or the e-ticket on your phone when checking in.

- Can I start my tour at any stop?
- What credit cards do you accept?
- Can I change or cancel my ticket?

## Tours & Stops

- Where can I board the trolley?
- How do I find my way back after hopping off?
- When is the last trolley of the day?

## Accessibility

- Are trolleys wheelchair accessible?
- Are there hearing devices available?
- How can I request an accommodation?

## Planning Your Visit

- Which hotels are near trolley stops?
- What are the most popular attractions?
- What family activities are available?
- How else can I get around Boston?

## Need more help? Contact us:

info@cityviewtrolleytours.com | 617-363-7899

**Ready to book a tour?** Book Now



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## Customized trolley experiences for groups.

### EDUCATIONAL/SCHOOL TOURS



**Make Learning Fun!**

- Bring history to life outside the classroom
- Customized experience for your students
- Receive expert commentary from drivers

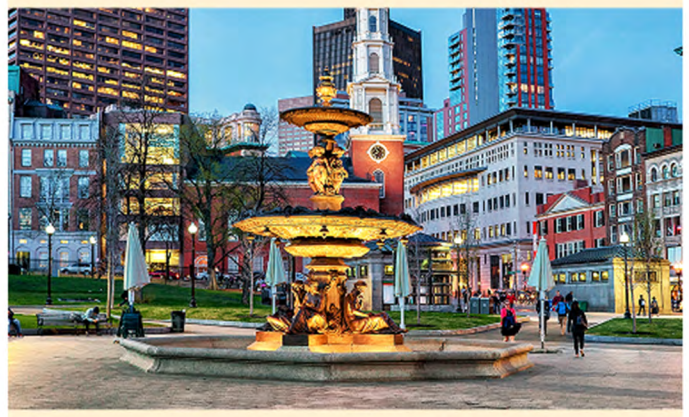
### GROUP TOURS




**Set Your Own Destinations**

- Plan for your group's interests
- Customized guide commentary
- Conventions, corporate outings, and more

### SPECIAL EVENTS



**Make Your Event Memorable**

- Private trolley experiences
- Weddings, birthdays, reunions, and more
- Contact us for availability and logistics

## READY TO PLAN YOUR OUTING?

**Fill out the form below, and we will contact you to customize your package.**

Your Name:

Email:

I am interested in:

(select an option)

Message:

Submit



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# CityView Trolley Tours
# Boston Business Office

Along the Atlantic Avenue side of the 255 State Street Building, one block in front of the New England Aquarium.

Call Us: 617-363-7899
Email Us: info@cityviewtrolleys.com




**Boarding Location:**
Board Trolleys at Stop #1, Atlantic Ave. side of the 255 State Street Building

**Please fill out this form with any questions or comments you have about CityView Trolley Tours.**

Your Name:

Email:

Phone:

When may we contact you?

Morning Afternoon Evening

Message:

Submit



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Explore Boston at YOUR Pace




**Trolleys depart about every 20 minutes. GPS-guided walking tours included with hop on & off tickets.**













*"If you're touring Boston you have to check out the City View Trolley tours! Whether you're a tourist or just looking for something to do this is a great way to get around in Boston and learn a thing or two about Beantown's great history!" – Madelin*

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**ALL tours include:**

- 100+ Points of Interest
- Open-Air Views
- Narrated Tours
- Padded Seating
- Historic Boston Sights
- April-November Service

**Choose your tour:**

## 1-DAY HOP ON & OFF



**From $46**

- Hop on & off throughout the day
- GPS-guided walking tours included

Select

## 2-DAY HOP ON & OFF



**From $76**

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- GPS-guided walking tours included

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## 80-MINUTE NON-STOP



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- See 100+ points of interest
- Continuous narrated sightseeing tour

Select

**Never Get Lost!**

Explore beyond the trolley with nine GPS-guided walking tours featuring Boston neighborhoods and historic sites, and directions back to your trolley stop.



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Interactive Map & Stops




## STOP 1




**Nearby Attractions**

- U.S. Custom House
- Long Wharf
- New England Aquarium
- Quincy Market / Faneuil Hall

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Charters & Special Events

**Customized Trolley Experiences for Groups**

## EDUCATIONAL/SCHOOL TOURS



**Make Learning Fun!**

- Bring history to life outside the classroom
- Customized experience for your students

Request Info

## GROUP TOURS



**Set Your Own Destinations**

- Plan for your group's interests
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Request Info

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Email:

I am interested in:

(select an option)

Message:

Submit

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Contact Us

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**Call Us: 617-363-7899**
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**Please fill out this form with any questions or comments you have about CityView Trolley Tours.**

Your Name:

Email:

Phone:

When may we contact you?

Morning | Afternoon | Evening

Message:

Submit

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TOURS MAP & STOPS FAQ CHARTERS CONTACT US

**Explore Boston's most iconic landmarks and hidden gems at your own pace.** Book Now

## HOP ON & OFF ALL STOPS

Trolleys run every 15 minutes at every stop throughout the city.

## VISIT TOP ATTRACTIONS

With 9 stops, exploring the city is easy, and popular destinations are steps away.

## SEE THE SIGHTS

Take in Boston's historic architecture and city views from our open-air trolleys.

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Enjoy narrated tours by our knowledgeable guides who bring Boston's rich history to life.

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*–Madelin*

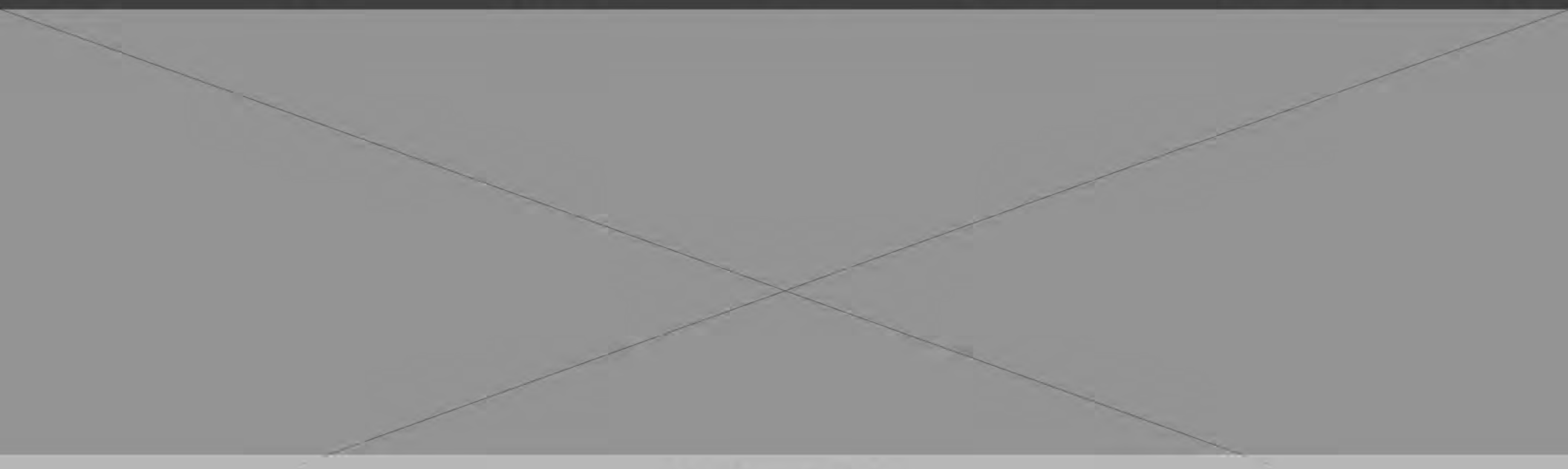
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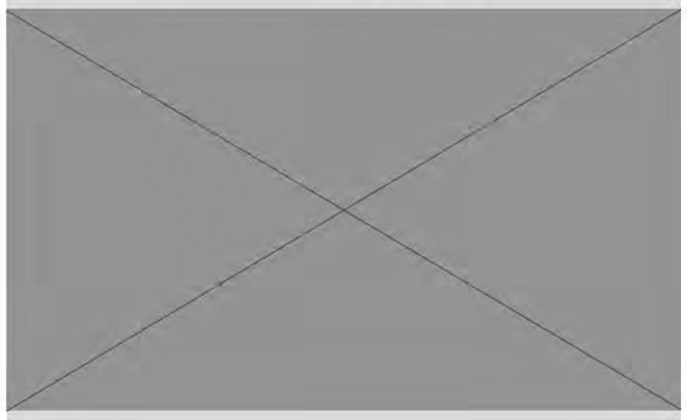
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## ALL tours include:

Feature 1 • Feature 2 • Feature 3 • Feature 4 • Feature 5 • Feature 6

### 1-DAY HOP ON & OFF

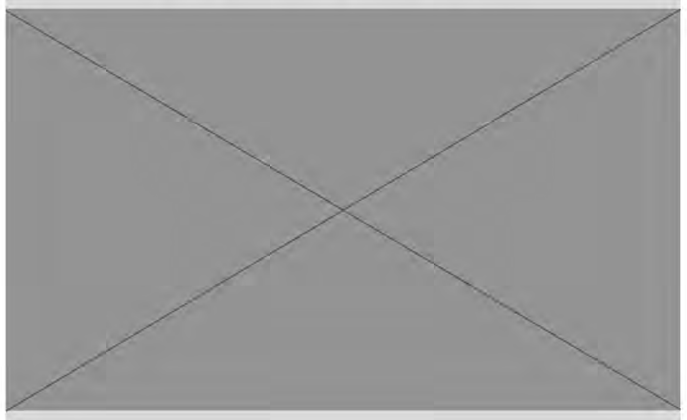


**From $$**

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum
- Feature 3: Description lorem ipsum

Select

### 2-DAY HOP ON & OFF

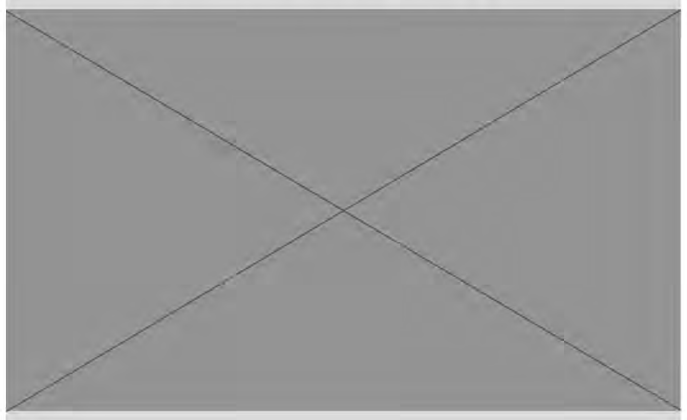


**From $$**

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum
- Feature 3: Description lorem ipsum

Select

### 80-MINUTE NON-STOP



**From $$**

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum
- Feature 3: Description lorem ipsum

Select

## TICKETS

1-Day Hop On & Off

**Adults** − 0 +

**Seniors** − 0 +

**Children** − 0 +

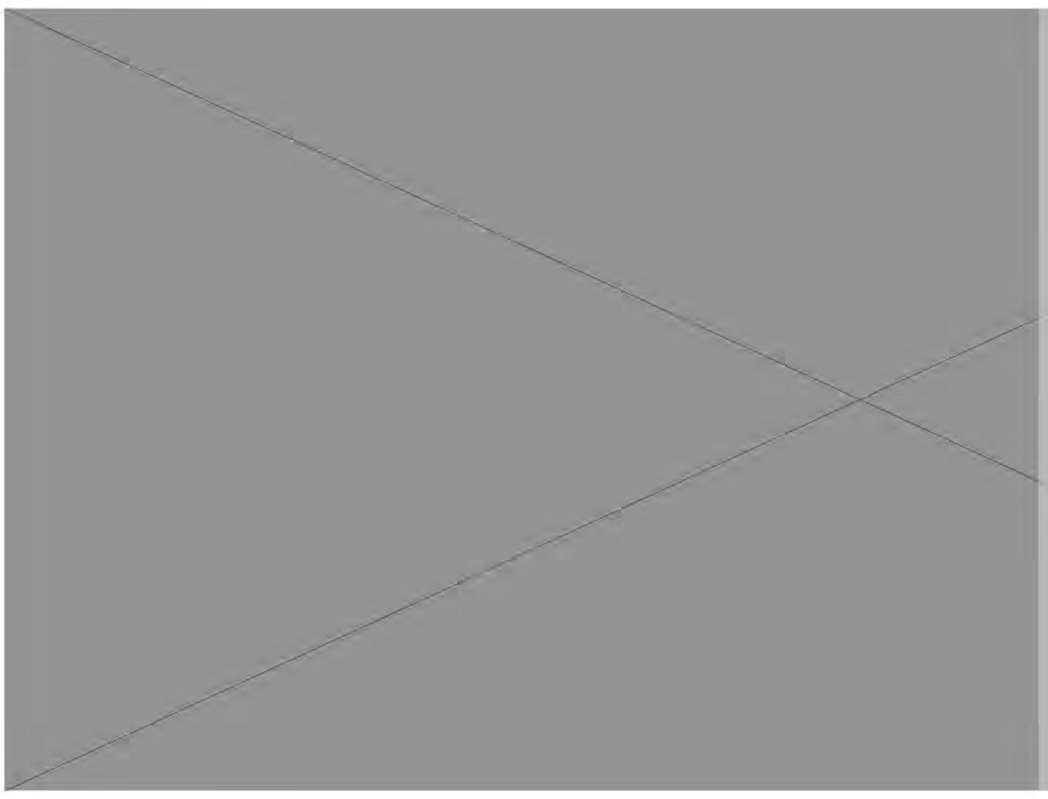
**TOTAL: $$**

**Choose a Date:**

**April 2027**

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

Checkout



## PLANNING SOMETHING BIGGER?

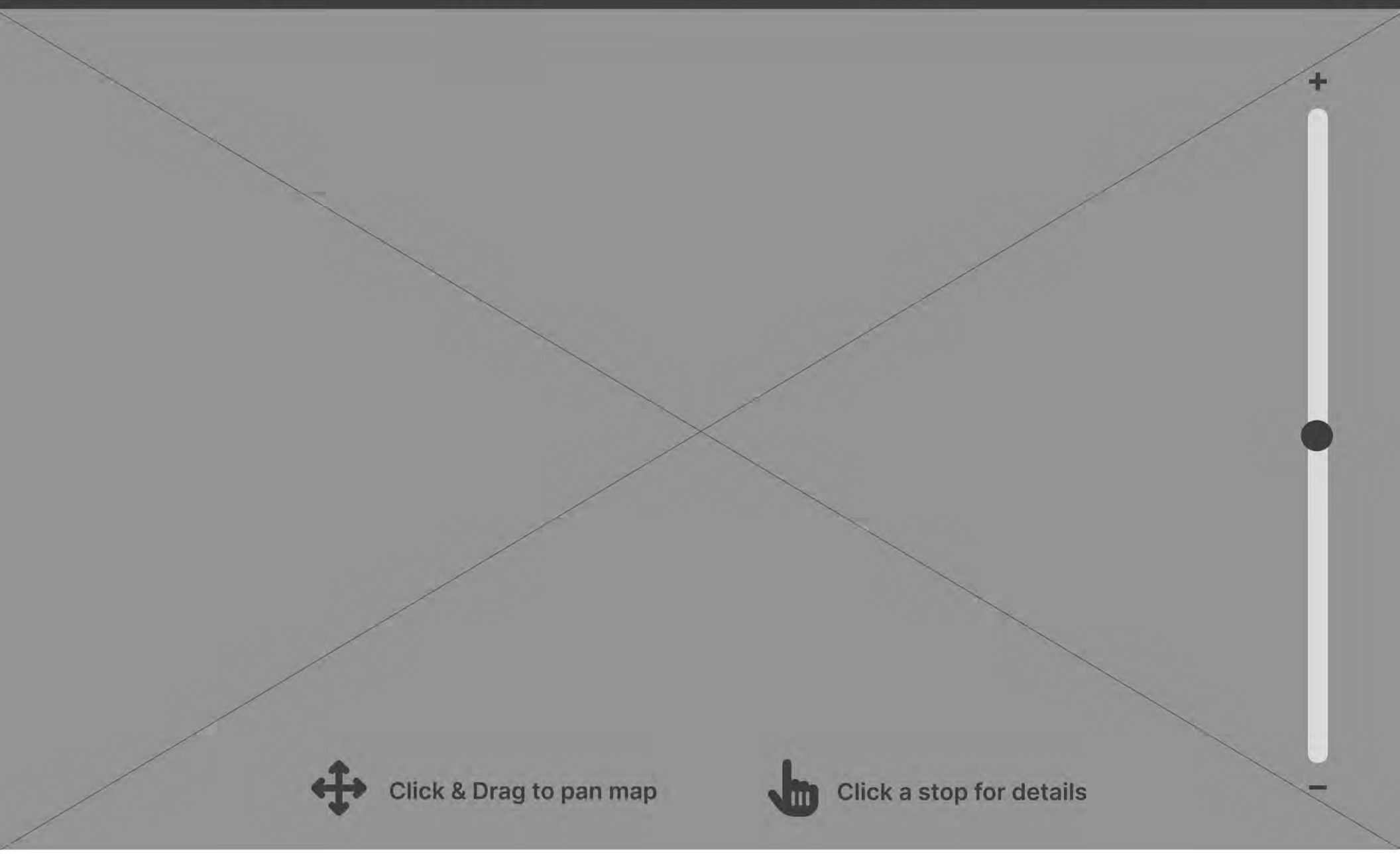
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- Corporate outings
- Weddings
- Special Events

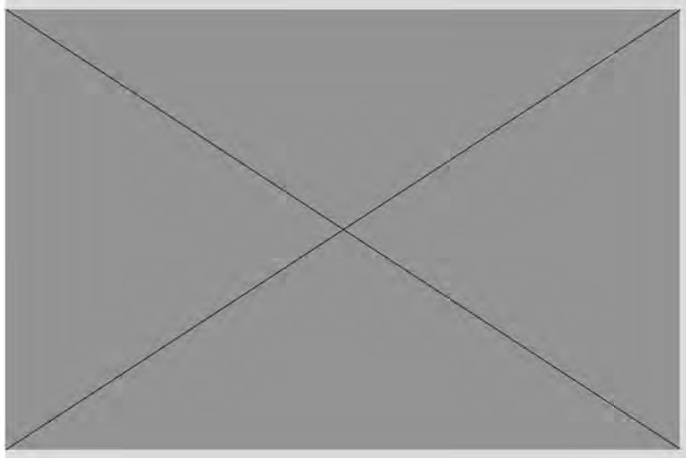
Request Info

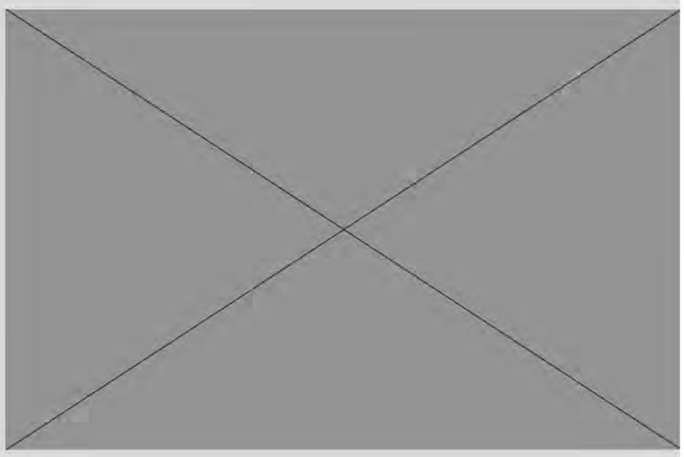


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## STOP 1





**Key Attractions**

- Location 1: (description/link)
- Location 2: (description/link)
- Location 3: (description/link)
- Location 4: (description/link)



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# Have a question?
# Find answers about tickets, stops, accessibility, parking, and more.

## Tickets & Booking

- **Question lorem ipsum dolor sit amet?**

  Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam commodo porttitor pellentesque. Nam sit amet porttitor arcu. Quisque viverra nunc at pulvinar tristique.

- **Question lorem ipsum dolor sit amet?**
- **Question lorem ipsum dolor sit amet?**
- **Question lorem ipsum dolor sit amet?**

## Tours & Stops

- **Question lorem ipsum dolor sit amet?**
- **Question lorem ipsum dolor sit amet?**
- **Question lorem ipsum dolor sit amet?**

## Accessibility

- **Question lorem ipsum dolor sit amet?**
- **Question lorem ipsum dolor sit amet?**
- **Question lorem ipsum dolor sit amet?**

## Planning Your Visit

- **Question lorem ipsum dolor sit amet?**
- **Question lorem ipsum dolor sit amet?**
- **Question lorem ipsum dolor sit amet?**
- **Question lorem ipsum dolor sit amet?**

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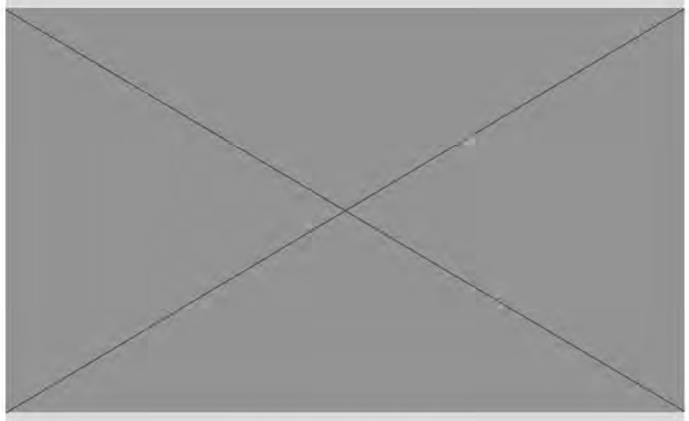
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**Customized trolley experiences for groups.**

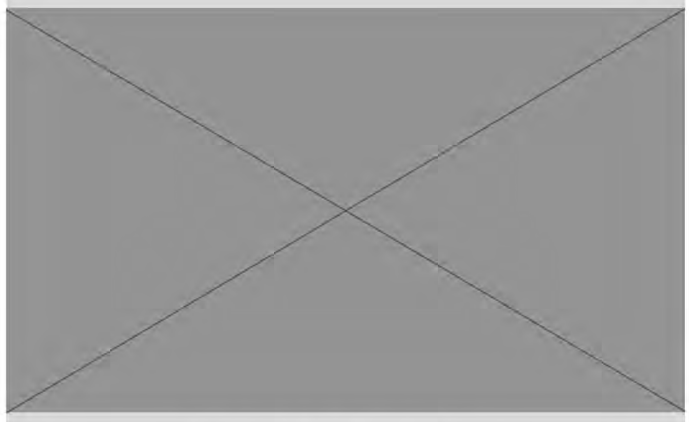
## EDUCATIONAL/SCHOOL TOURS



### Make Learning Fun!

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum
- Feature 3: Description lorem ipsum

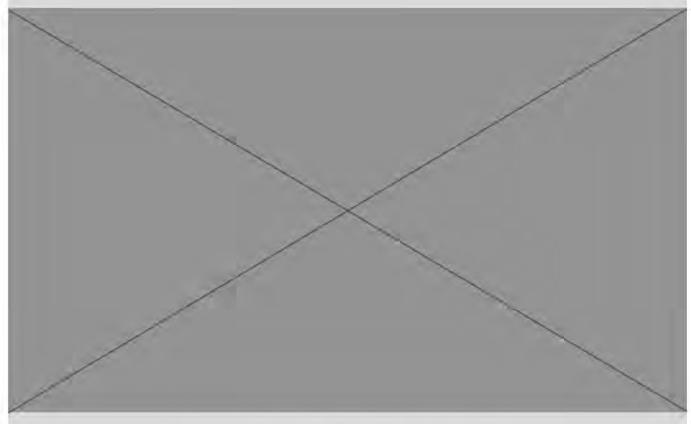
## GROUP TOURS



### Set Your Own Destinations

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum
- Feature 3: Description lorem ipsum

## SPECIAL EVENTS



### Make Your Event Memorable

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum
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Email:

I am interested in:

(select an option)

Message:

Submit

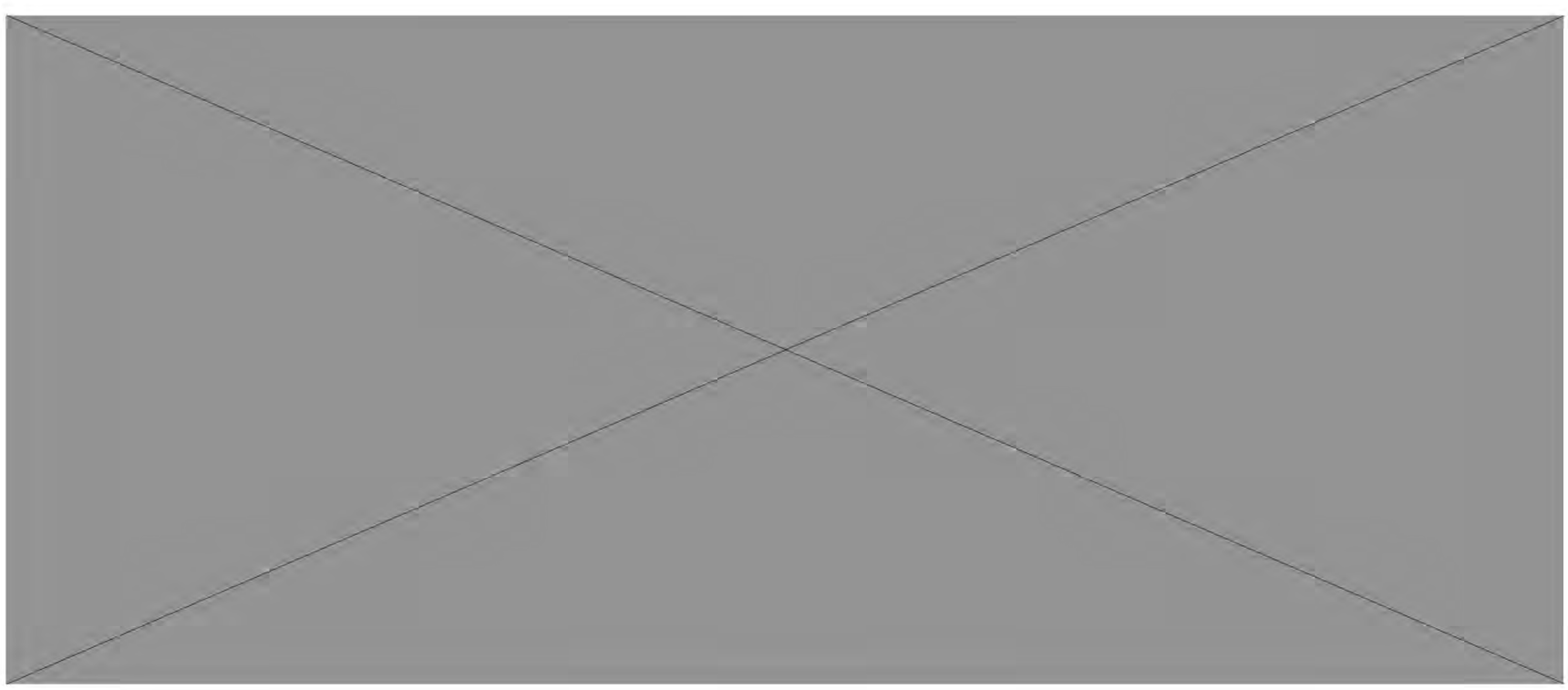


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Your Name:

Email:

Phone:

When may we contact you?

Morning Afternoon Evening

Message:

Submit



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Explore Boston at YOUR Pace

(logo)

**Trolleys depart every 20-30 Minutes.**
**GPS-Guided Walking Tours Included.**

**HOP ON & OFF ALL STOPS**

**VISIT TOP ATTRACTIONS**

**SEE THE SIGHTS**

**HEAR THE HISTORY**

*"If you're touring Boston you have to check out the City View Trolly tours! Whether you're a tourist or just looking for something to do this is a great way to get around in Boston and learn a thing or two about Beantown's great history!" – Madelin*

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Explore Boston at YOUR Pace

**ALL tours include:**

- Feature 1
- Feature 2
- Feature 3
- Feature 4
- Feature 5
- Feature 6

**Choose your tour:**

### 1-DAY HOP ON & OFF

**From $46**

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum

Select

### 2-DAY HOP ON & OFF

**From $76**

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum

Select

### 80-MINUTE NON-STOP

**From $36**

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum

Select

### NEVER GET LOST!

**GPS-guided walking tours included with your ticket purchase. Download the app.**

Download

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**Planning something bigger?**

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- Corporate outings
- Weddings
- Special Events

Request Info

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Interactive Map & Stops

Click & Drag to pan map

Tap a stop for details

### STOP 1

**Key Attractions**

- Location 1: (description/link)
- Location 2: (description/link)
- Location 3: (description/link)
- Location 4: (description/link)

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Frequently Asked Questions

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  Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam commodo porttitor pellentesque. Nam sit amet porttitor arcu. Quisque viverra nunc at pulvinar tristique.
- + Question lorem ipsum dolor sit amet?
- + Question lorem ipsum dolor sit amet?
- + Question lorem ipsum dolor sit amet?

**Tours & Stops**

- + Question lorem ipsum dolor sit amet?
- + Question lorem ipsum dolor sit amet?
- + Question lorem ipsum dolor sit amet?

**Accessibility**

- + Question lorem ipsum dolor sit amet?
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- + Question lorem ipsum dolor sit amet?

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### EDUCATIONAL/SCHOOL TOURS

**Make Learning Fun!**

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum

Request Info

### GROUP TOURS

**Set Your Own Destinations**

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum

Request Info

### SPECIAL EVENTS

**Make Your Event Memorable**

- Feature 1: Description lorem ipsum
- Feature 2: Description lorem ipsum

Request Info

### READY TO PLAN YOUR OUTING?

**Fill out the form below, and we will contact you to customize your package.**

Your Name:

Email:

I am interested in:

(select an option)

Message:

Submit

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Contact Us

**CityView Trolley Tours**
**Boston Business Office**

Along the Atlantic Avenue side of
the 255 State Street Building, one block
in front of the New England Aquarium

**Call Us: 617-363-7899**
**Email Us: info@cityviewtrolleys.com**

**Boarding Location:**
Board Trolleys at Stop #1, Atlantic Ave.
side of the 255 State Street Building

**Please fill out this form with any questions or comments you have about CityView Trolley Tours.**

Your Name:

Email:

Phone:

When may we contact you?

Morning | Afternoon | Evening

Message:

Submit

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