Kristalyn Burns

Creative Portfolio

UI/UX • Print • Branding • Campaigns

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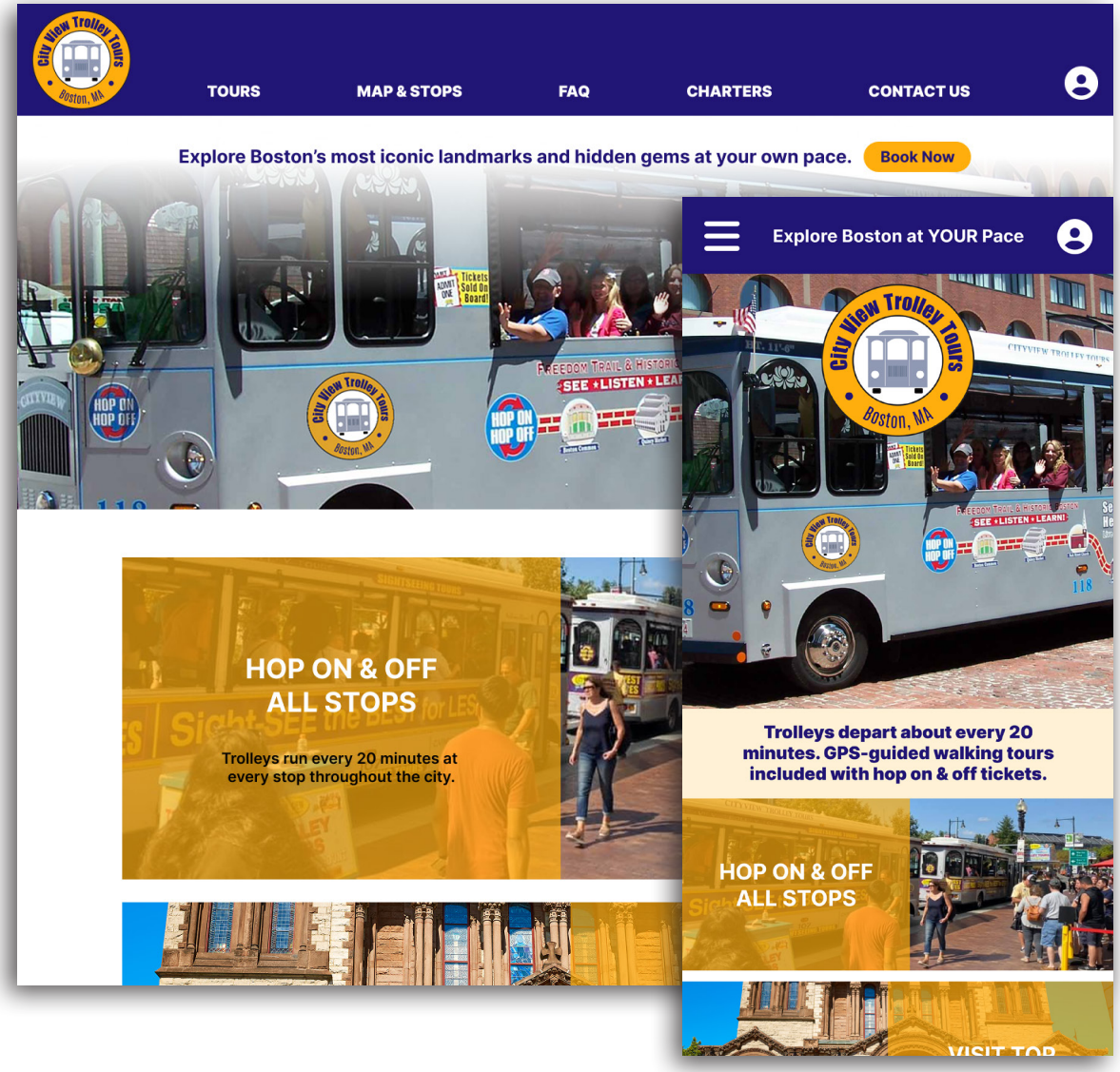
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Hi, I’m Kristalyn. I’m a multidisciplinary designer with experience spanning UI/UX, branding, print, digital marketing, and integrated campaigns. I approach design as both a creative and technical problem. I build visual systems that are engaging, functional, and adaptable across platforms.

My work ranges from responsive websites and digital products to brand systems, fundraising campaigns, publications, and event marketing. Across disciplines, I’m drawn to projects that require both creative exploration and structured problem-solving.

CityView Trolley Tours

Responsive Website Redesign



Overview

CityView Trolley Tours is a Boston sightseeing company I worked with earlier in my design career. Years later, I revisited the brand as an independent concept project, redesigning the website from the ground up with a focus on clearer navigation, responsive design, and a more streamlined ticket-buying experience.

The project included a new site structure, interactive map and stop information, tour and charter content, and a refreshed visual identity designed to feel more cohesive across desktop and mobile.

1-DAY HOP ON & OFF



From $46

- Hop on & off throughout the day
- GPS-guided walking tours included
- Ideal for exploring Boston in one day

Select

2-DAY HOP ON & OFF



From $76

- Hop on & off across two days
- GPS-guided walking tours included
- More time to explore at your own pace

Select

80-MINUTE NON-STOP



From $36

- See 100+ points of interest
- Continuous narrated sightseeing tour
- See Boston without leaving the trolley

Select

TICKETS

1-Day Hop On & Off

Adults	0	
Seniors	0	
Children	0	

TOTAL: $$

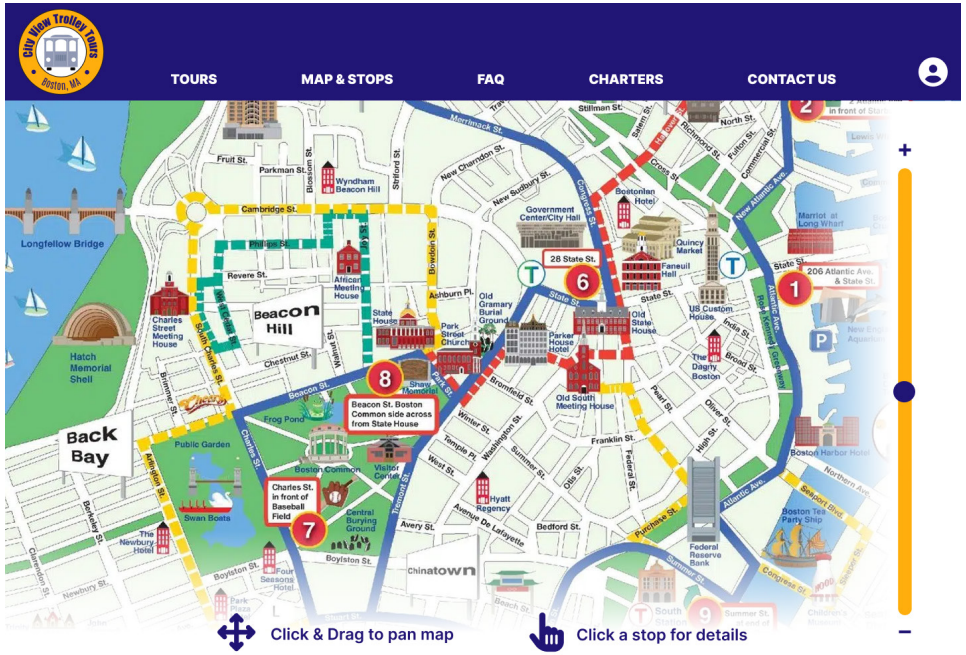
Checkout

Choose a Date:

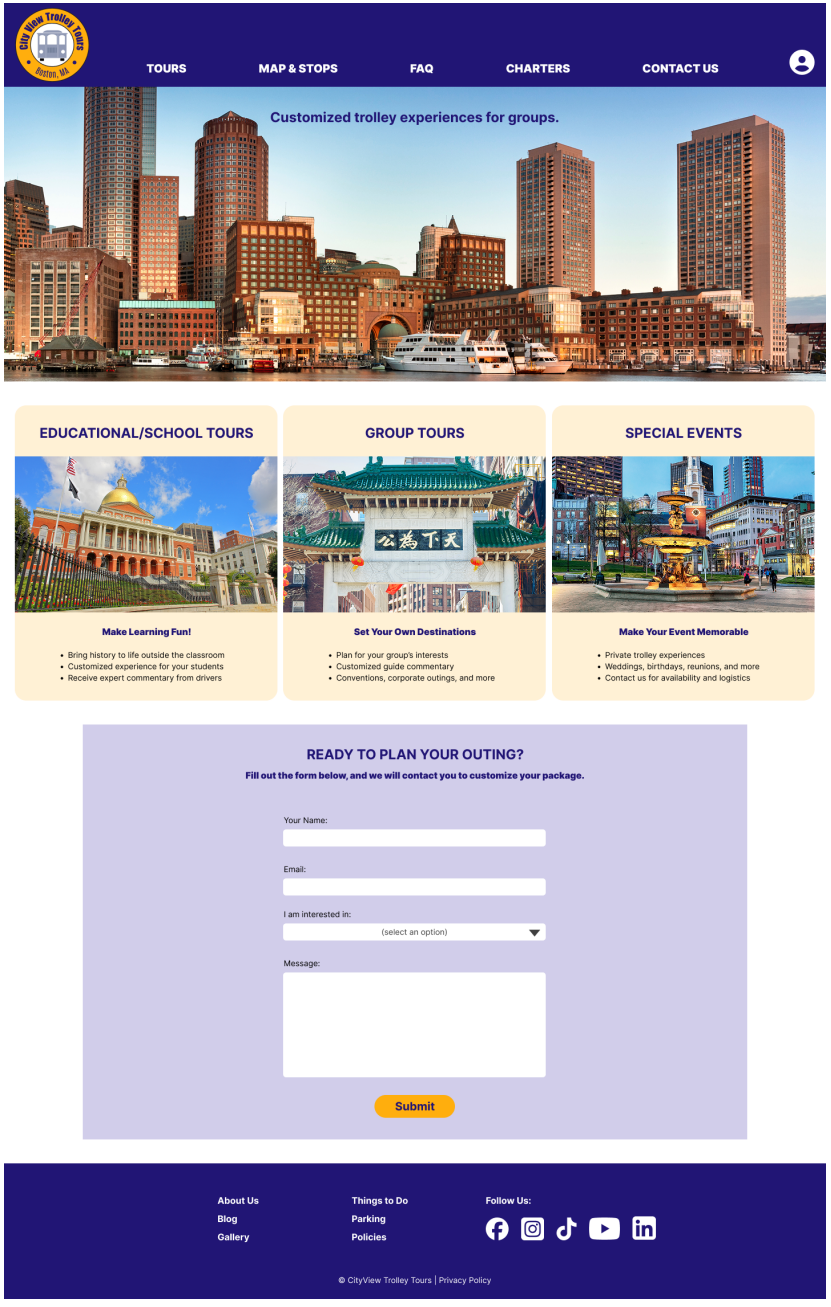
April 2027

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Detail of Tours page showing option cards and ticket utility.



Map & Stops page. Clicking on a stop on the map shows the corresponding stop detail card below.



Charters page showing custom tour options and an inquiry form.

Explore Boston at YOUR Pace



Trolleys depart about every 20 minutes. GPS-guided walking tours included with hop on & off tickets.









"If you're touring Boston you have to check out the City View Trolley tours! Whether you're a tourist or just looking for something to do this is a great way to get around in Boston and learn a thing or two about Beantown's great history!" – Madelin

Book Now | Get the App

© CityView Trolley Tours | Privacy Policy

Explore Boston at YOUR Pace



ALL tours include:

- 100+ Points of Interest
- Open-Air Views
- Narrated Tours
- Padded Seating
- Historic Boston Sights
- April-November Service

Choose your tour:

1-DAY HOP ON & OFF



From $46

- Hop on & off throughout the day
- GPS-guided walking tours included

Select

2-DAY HOP ON & OFF



From $76

- Hop on & off across two days
- GPS-guided walking tours included

Select

80-MINUTE NON-STOP



From $36

- See 100+ points of interest
- Continuous narrated sightseeing tour

Interactive Map & Stops



STOP 1



Nearby Attractions

- U.S. Custom House
- Long Wharf
- New England Aquarium
- Quincy Market / Faneuil Hall

Book Now | Get the App

© CityView Trolley Tours | Privacy Policy

Frequently Asked Questions

Have a question? Find answers about tickets, stops, accessibility, parking, and more.

Tickets & Booking

− How does ticketing work?

Purchase tickets online or at a CityView kiosk and present either a printed ticket or the e-ticket on your phone when checking in.

+ Can I start my tour at any stop?
+ What credit cards do you accept?
+ Can I change or cancel my ticket?

Tours & Stops

+ Where can I board the trolley?
+ How do I find my way back after hopping off?
+ When is the last trolley of the day?

Accessibility

+ Are trolleys wheelchair accessible?
+ Are there hearing devices available?
+ How can I request an accommodation?

Planning Your Visit

+ Which hotels are near trolley stops?
+ What are the most popular attractions?
+ What family activities are available?
+ How else can I get around Boston?

Need more help? Contact us:

info@cityviewtrolleytours.com | 617-363-7899

Book Now

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Charters & Special Events

Customized Trolley Experiences for Groups

EDUCATIONAL/SCHOOL TOURS



Make Learning Fun!

- Bring history to life outside the classroom
- Customized experience for your students

Request Info

GROUP TOURS



Set Your Own Destinations

- Plan for your group's interests
- Customized guide commentary

Request Info

SPECIAL EVENTS



Make Your Event Memorable

- Private trolley experiences
- Contact us for availability & logistics

Request Info

READY TO PLAN YOUR OUTING?

Fill out the form below, and we will contact you to customize your package.

Your Name:

The mobile experience.

[View the full case study]

Centennial Celebration

Fundraising Event Campaign



Overview

The Community House Centennial Celebration was a fundraising event commemorating the organization's 100th anniversary and marking the grand opening of Centennial Square, a newly completed courtyard at the front of the building.

Working closely with the Centennial committee, I developed an Art Deco-inspired visual identity based on their requested theme and carried it throughout the campaign, from early promotion and a VIP ribbon-cutting ceremony through the main celebration.





PARK LANE

Souei Sans

Fira Sans





Celebrating 100 Years

Thank you for joining us as we celebrate the opening of The Community House Centennial Square and The Rice Courtyard.

In 1921, George and Emily Mandell developed and donated this historic property for the townspeople of Hamilton and Wenham. They made this generous gift in memory of their son, Samuel Mandell, and seven other local men who died during World War I. Since that day, The Community House has been a place where people come to connect, make memories, and honor all that we hold dear.

Twelve months ago, as our centennial approached, our Board was inspired to build on our organization's legacy with plans for The Community House Centennial Square. They envisioned a new outdoor passive recreation space for public use on the grounds of our property at 284 Bay Road. Those plans have become a reality through the generous support of all those recognized in our Leadership Circle. Together, we have enhanced the beauty of this building while providing space for vital programs, spontaneous recreation, and local commerce.

Thank you for supporting this exciting centennial initiative. You allowed us to deliver this beautiful space in the heart of our community. Today, more than ever, we are your Community House!

Jen Daniels, Board President

Schedule of Events

6:30 p.m. – Cocktails and hors d'oeurves
Background music by Timothy and Anna Kercher, Stage 284 program participants

7:30 p.m. – Welcome: Jen Daniels, Board President
Opening music and song by Stage 284
100th anniversary video
The Future of TCH: Melissa Elmer, Executive Director
Closing performance by Stage 284

8:00 - 8:30 p.m. – Food and bar remain open



Fund a Need

Donate:

Support the TCH Scholarship Fund — You can ensure that no child is turned away.

At The Community House we historically provide scholarships or reduced rates for 10-15% of program participants. How can that be when our towns are considered so affluent? Our service area is one where families face vast economic inequalities, the cost of living in this area is extraordinarily high. According to the latest data (HUD) 26.94% of households in Hamilton and 24.65% in Wenham are low to moderate income. It can be difficult making ends meet—especially given the pressures of rising inflation and the cost of child care.

The Community House is committed to ensuring that no one who asks is turned away. With a donation to our Scholarship Fund, you can ensure that every local child who needs safe, affordable childcare or enrichment programming has access to these programs and services at The Community House.

- A gift of $5K provides before and after school care for 1 child for the school year.
- A gift of $2500 provides 8 scholarships for Stage 284 productions.
- A gift of $1500 provides a 2 child family with before and after school care for 1 month.
- A gift of $500 provides one child a ticket and transportation for Ski Bradford.

Centennial Campaign Supporters

$50,000 and up
Town of Hamilton Community Preservation Fund
The Mandell, Proctor and Rice Families
Town of Wenham Community Preservation Fund

$20,000 - $49,999
Linda and Neil Rice Ayer Jr.
Ruth Stuart Bell
John and Allison Collins
Chris and Christina Comparato
Matthew and Jennifer Daniels
Hamilton Development Corporation
The Patton Family
Elizabeth and Michael Ruane
E. Randall and Jane Smolik
Thad Steward
Ken and Laurie Wilson
Peter and Jennifer Whitman

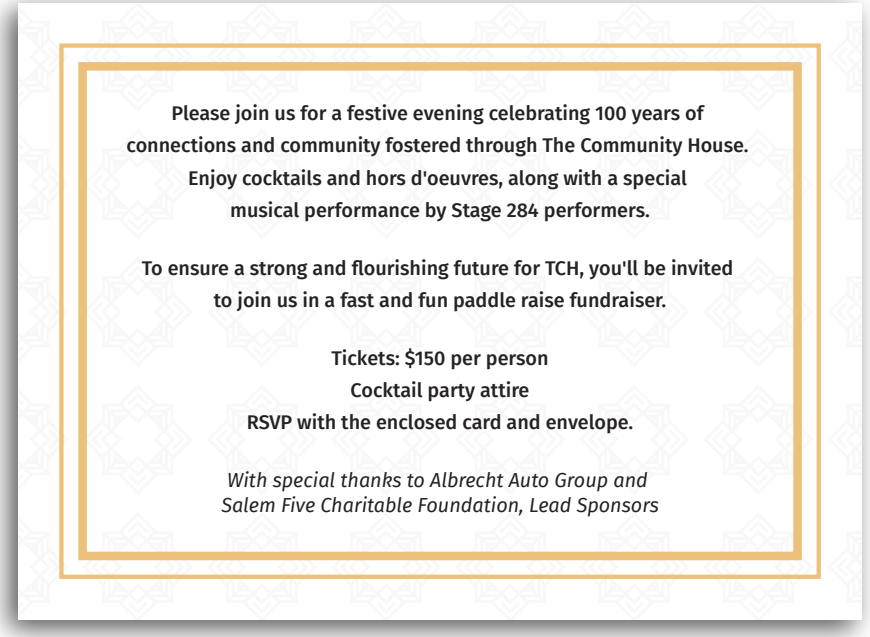
$10,000 - $19,999
Mrs. David Dearborn
Leslie and Marcia Ray Foundation

$5,000 - $9,999
Samuel and Rebecca Campbell
Susanna Colloredo-Mansfeld
Stephen and Carrie Decatur
Jackie and Bill Martin
Aashish and Emily Mehta
Nazir's Fine Jewelry
Rosemary Loring Bryne

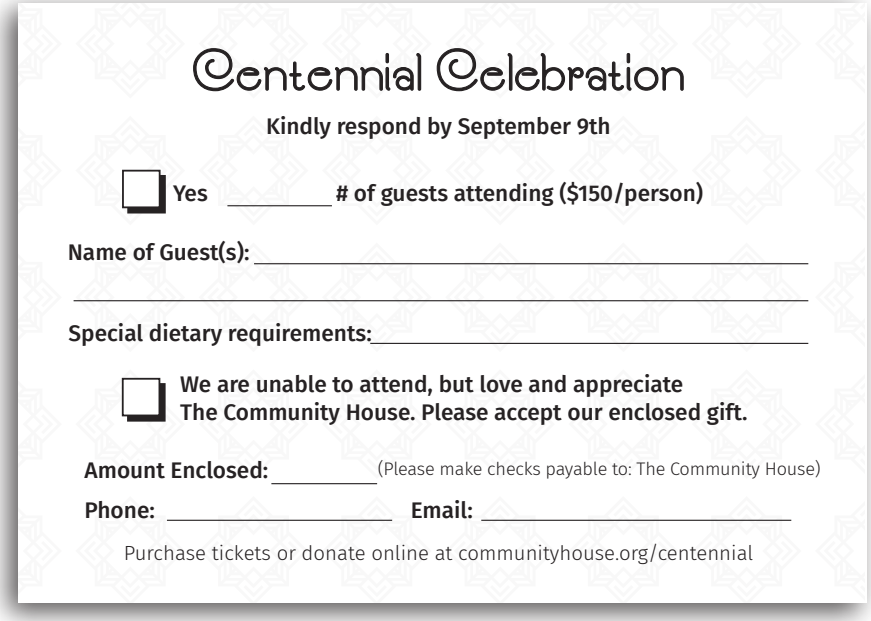
For a full list of supporters to date, scan the QR code to the right.

Event branding and program inside spread.









Invitation suite.

Top: Front and back invitations. Bottom: VIP invitation, RSVP card.









Multi-format applications. Top: Website banner. Bottom left: Pledge cards. Bottom right: Menu displays.

[View the full case study]

The Community House

Brand System Refresh



Overview

After working extensively with the organization's existing brand system, I identified opportunities to create a more flexible and cohesive visual system. Working closely with the Marketing Committee, I led the development of the updated identity in 2024.

The project included a refreshed primary logo, expanded color and typography systems, updated program identities, and standards for consistent use across print and digital communications. This work included a comprehensive brand guide, with a condensed quick-reference guide created for everyday staff use.

The Community House

Brand Quick Guide

The Community House

STAGE 284 at The Community House

THE KIDS COMMUNITY 284 at The Community House

COMMUNITY EVENTS 284 at The Community House

Color Palette

TCH Navy
Pantone 287 C
#20427C
C=100, M=72, Y=2, K=12
R=32, G=66, B=124

White
#FFFFFF
C=0, M=0, Y=0, K=0
R=255, G=255, B=255

Black
#000000
C=0, M=0, Y=0, K=100
R=0, G=0, B=0

Sky Blue
Pantone 306 C
#3DB4E7
C=79, M=0, Y=6, K=5
R=61, G=179, B=230

Yellow-Orange
Pantone 130 C
#F3A91E
C=0, M=30, Y=100, K=0
R=242, G=169, B=31

Burgundy
Pantone 201 C
#A12038
C=7, M=100, Y=65, K=32
R=162, G=31, B=57

Warm Purple
Pantone 2583 C
#9D61A5
C=48, M=70, Y=0, K=0
R=157, G=97, B=165

Lime Green
Pantone 375 C
#94C742
C=47, M=0, Y=94, K=0
R=148, G=199, B=65

Typography

Candara
Regular *Italic*
Bold ***Bold Italic***
Primary headings

Fredoka
Regular Light **Medium**
SemiBold **Bold**
TKC headings

Verdana
Regular *Italic*
Bold ***Bold Italic***
Subheadings, body text

Garamond
Regular *Italic*
SemiBold *SemiBold Italic*
Bold ***Bold Italic***
Subheadings, body text

Logo Guidance

The Community House Logo

Originally designed by Cat Stramer then later modified, The Community House logo represents an important part of the history of our Hamilton-Wenham community and is a significant and defining element of our brand identity. The building itself and The Community House organization have been in existence for over 100 years. This is unique in that not many organizations that have been around for over a century remain in the same location. The Community House logo is an important tool in reinforcing our organization's brand recognition, awareness, and equity. When used correctly, we are ensuring that The Community House brand identity is consistent and recognizable, which helps to build trust and equity in our community of patrons, sponsors, and donors.

TCH Logo Variations

The Community House

Standard logo in navy blue.

The Community House

Reverse logo in white for use on dark backgrounds.

The Community House

Logo with white accents for use on neutral backgrounds.

The Community House

Black logo for use with black only printing.

Logo Usage cont.

This section contains guidance on using the logo in a composition such as a layout or social media graphic. These guidelines also apply to other program logos.

The Community House

Aximi, quidus magnati umenite consed quossi beaquod quasi reium similibus explani hilibus esti omnis exerferspis doluptae in cus aut aut ulpa pro odi sectem ad ulparup tatust autet, qui beatendae pra serum ut omnis ipsunt int voloribus modiorrum, asin cor aut abo. Nequat ape quas magnihit qui corum ex eos as aliquid magnimp orepre poria consequi ommolupiet qui dias est ut quatendit officienis exerum voluptas nos et, ut pe qui delluptae ent, custemporero il et, consenis doluptiis ariam atur aut ratur? Totatur eperum alisin rehent.

The Community House

Aximi, quidus magnati umenite consed quossi beaquod quasi reium similibus explani hilibus esti omnis exerferspis doluptae in cus aut aut ulpa pro odi sectem ad ulparup tatust autet, qui beatendae pra serum ut omnis ipsunt int voloribus modiorrum, asin cor aut abo. Nequat ape quas magnihit qui corum ex eos as aliquid magnimp orepre poria consequi ommolupiet qui dias est ut quatendit officienis exerum voluptas nos et.

Ensure there is adequite space around the logo. Do not crowd the logo with text or graphics. When possible, align text and other elements with the top of the roof of the TCH logo (not the cupola).









When using the logo on top of an image or colored background, ensure there is enough contrast to clearly see the logo. Choose the logo variation that will provide the most contrast.

6

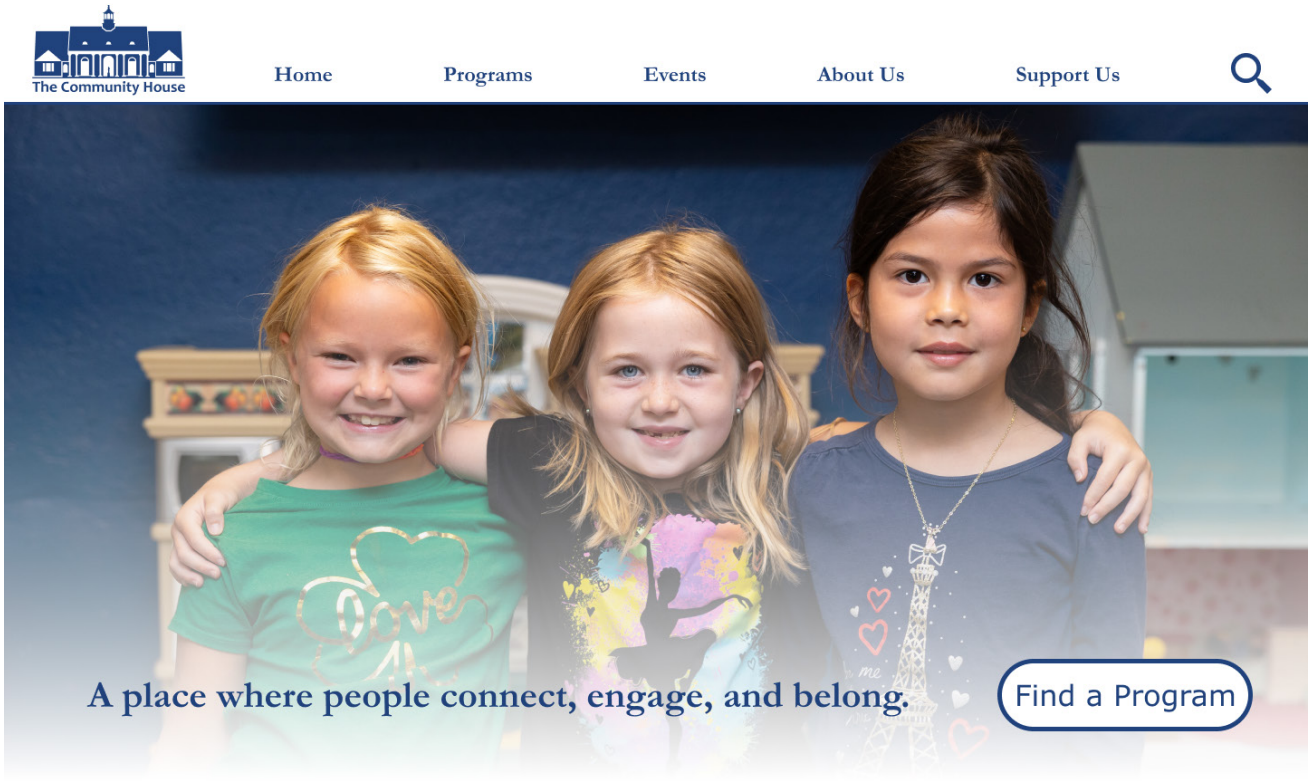
Left: Quick guide for staff reference. Right: Logo usage standards from the Brand Guide.







Practical use of logos in large format print.



What's open right now:



Before/After School
Grades K-5
Register



Creative Corner
Ages 1-5 • Starts Sep. 24
Register



Lunch & Linger
Ages 65+ • Sep. 15
Register



Shrek the Musical
Oct. 23 – Nov. 15
Get Tickets

Practical use of branding on a webpage.

[View the full case study]

Neighborly

Community App Concept



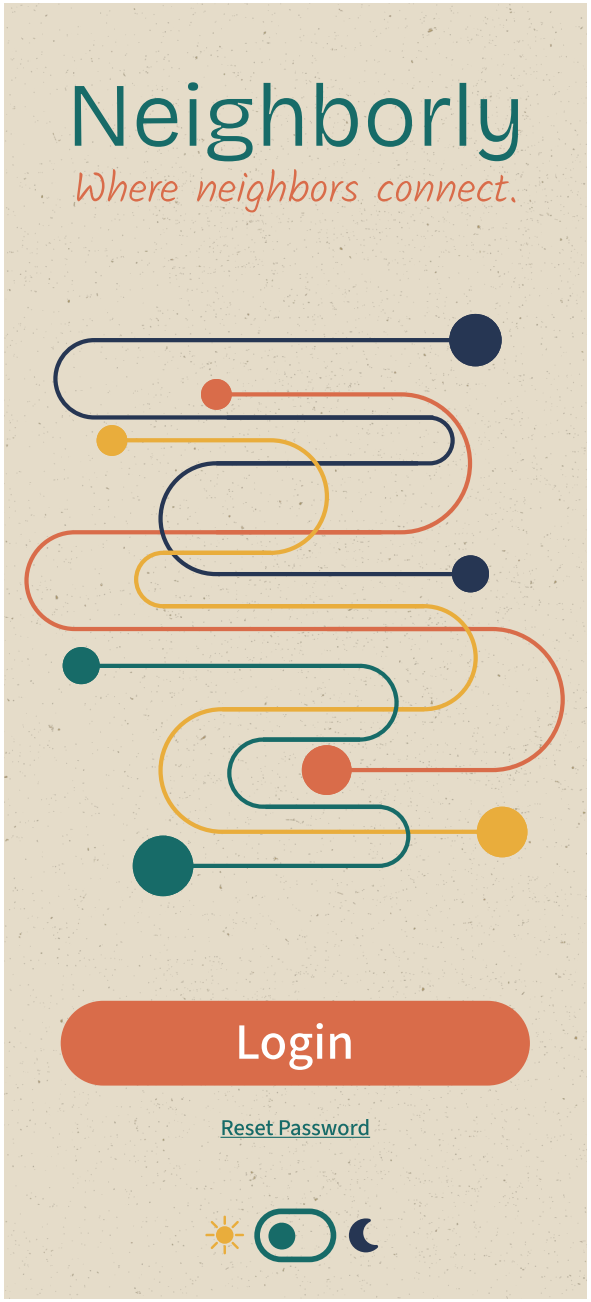
Overview

Neighborly is a mobile app concept designed to help people connect with others in their local community through conversations, neighborhood posts, and shared interests. The experience provides simple ways to discover what's happening nearby, connect with neighbors, and participate in community discussions.

The interface combines a friendly, approachable visual identity with clear navigation and a flexible design system supporting both light and dark themes. The goal was to create a welcoming digital space that makes local connection feel easy, personal, and engaging.

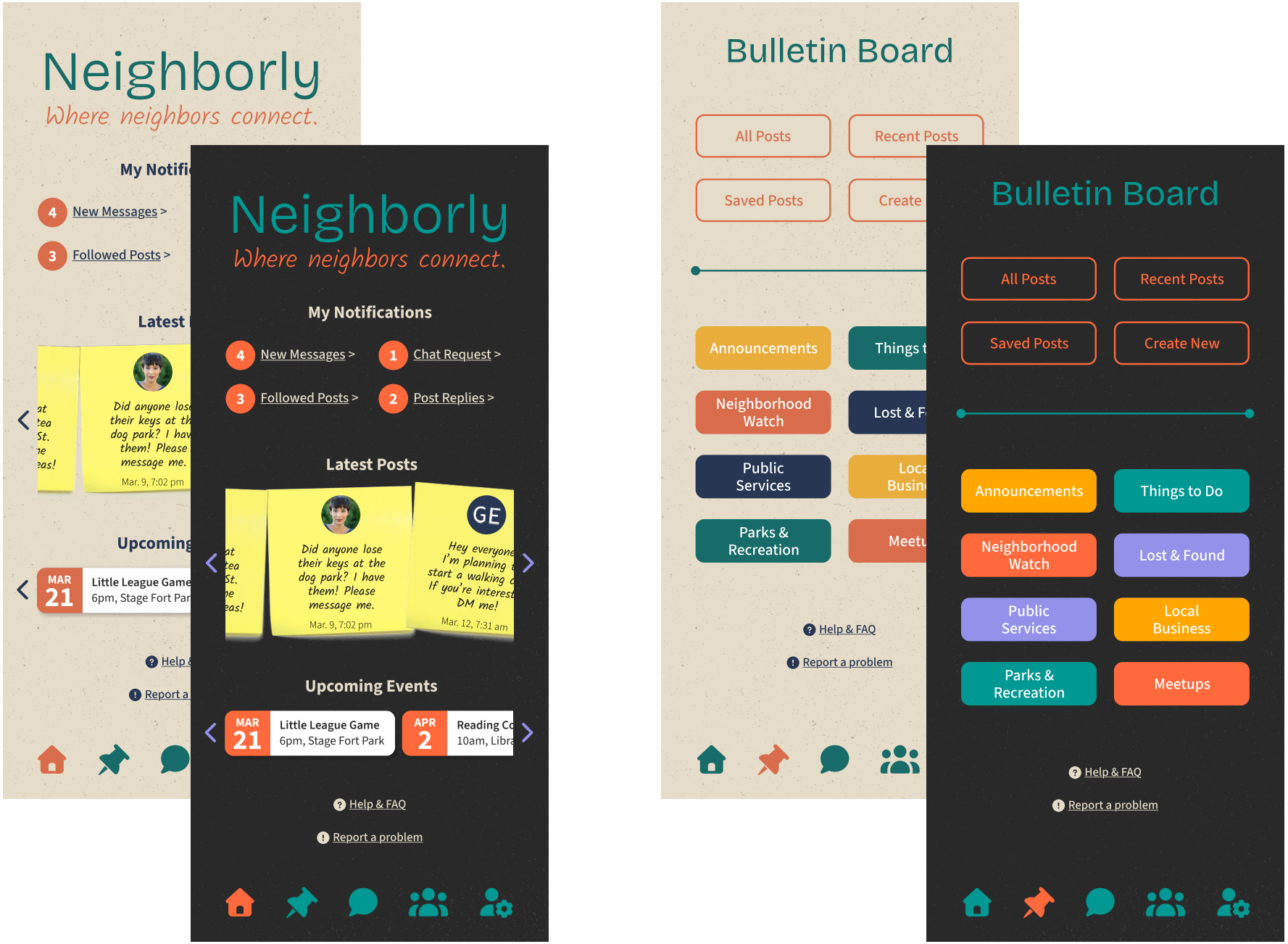








Light and Dark theme systems.



Detail of Home and Bulletin Board screens.



Detail of Conversations and Neighbors screens.

[View the full case study]

Nonprofit Annual Reports

The Community House, 2022-2024



Overview

I designed three of The Community House's annual reports, creating the visual direction and page layouts for publications highlighting the organization's programs, community impact, fundraising, and accomplishments.

Working with supplied copy, photography, and impact data, I organized complex content within established page-count and budget constraints. This required balancing content priorities and readability with the practical requirements of a professionally printed, multi-page publication.



Front and back cover spread of the 2022 report showing continuation of the graphic onto the back page.

View this full report



The Kids Community

The Kids Community @ 284 (TKC), an EEC state-licensed program, offers safe, fun, and affordable childcare options for students from kindergarten through 5th grade. Students are engaged in a fun, hands-on learning environment where activities in the arts, science, technology, and recreation are offered. Programs offered throughout the year include STEAM enrichment (Science, Technology, Engineering, Arts, and Math), movement activities, and cooking.

In 2023, TKC served 354 children. They enjoyed 18 visiting enrichment programs, including Mindful Souls Yoga, Rainforest Revival. Highlights in 2023 include:

- Welcoming even more families.
- program.
- musician and singer
- their caregivers.
- mornings from
- ances were enjoyed by
- middle school-aged
- ided by a local DJ.
- Grade Party at the
- ear hiatus.
- rships were
- mmunity a



Stage 284

Stage 284 creates high-quality theater productions and programs that engage and entertain theater enthusiasts of all ages. In 2023, Stage 284's production of *Chicago* was recognized by Cape Ann COSMOS in their year-end review of spectacular cultural events of 2023! Additional highlights in 2023 include:

- Amazing casts for *Chicago, The Lightning Thief, and Oliver!* More than 3,700 audience members saw our productions.
- Stage 284's new Summer Intensive program was a huge success with teens and young adults performing *Be More Chill* to enthusiastic audiences. The group also performed at our Friday Farmers' Markets.
- Wednesday Workshops are back in full swing with regular showcases. Performances of *Seussical, The Music Man,* and *The Wizard of Oz* were enjoyed by TKC students, families, and friends.
- The Carol Sing was enjoyed by about 200 community members. Brian Doser, Joe Scuderi, Katie Clarke-Robertson, James Turner, Kimberly Robertson, and select Stage 284 Youth Company members entertained the audience with holiday favorites.

Friends Club

The Community House has been serving the interests of local adults with disabilities for 39 years through regular social events. Thanks to the generosity of our donors, The Community House offers this program free of charge.

Friends Club hosted 7 events in 2023. Each event was attended by about 30 guests and an average of 10 volunteers. If you would like to learn more about Friends Club volunteer opportunities, please contact Executive Director Melissa Elmer (melissa@communityhouse.org).

Teen Workforce

The Community House is one of the top employers of teens in Hamilton and Wenham. We provide teens with a rewarding work experience and an opportunity to make a difference in their community. Thank you to the hard-working 2023 Teen Workforce who have helped make community events possible this year: Kendall Akoury, Lucia Carleo, Brianna Boudreault, Isabella Fravel, Hannah Marie Akoury, Hannah Ciriello, and Una Churchill.

If you would like to learn more about our teen workforce program, please contact Tracey Sacco (tracey@communityhouse.org).

Photo credits: Top photo by Aaron Ross films



Cover and selected inside spread of the 2023 report.

View this full report

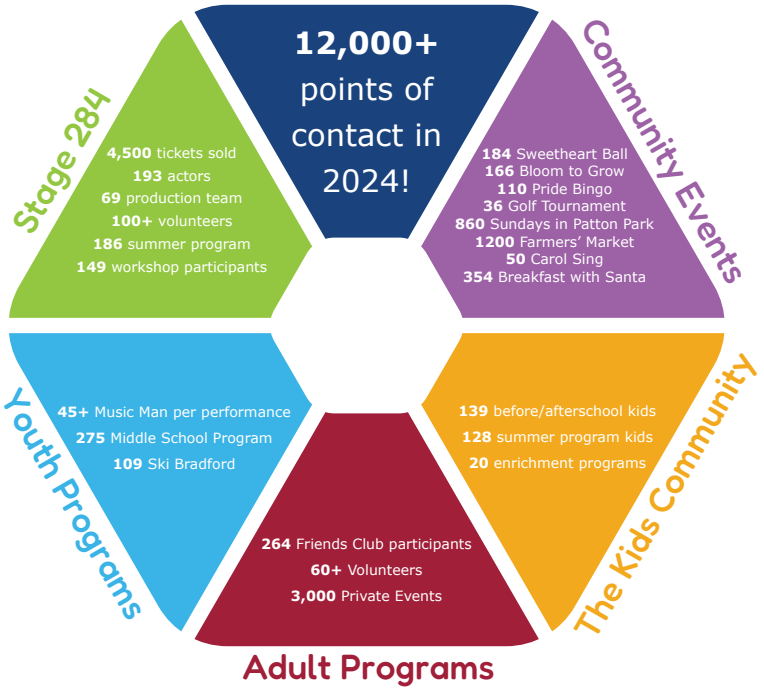
Mission & Impact



Mission
To inspire, uplift, and care for all people in our community.

Vision
A place where people connect, engage, and belong.

Statement on Diversity, Equity & Inclusion
TCH fosters an environment where all people feel welcome. We seek ways to learn, grow and meet the challenges of today through a shared commitment to diversity, equity and inclusion (DEI), which includes accountability, development, and acceptance.



Honorariums

2024 Patton Award



In May 2024, The Community House honored Bob Blanchard with the Joanne Holbrook Patton Community Service Award, recognizing his decades of extraordinary volunteerism in Hamilton-Wenham. A retired Wenham firefighter of 38 years, Bob has dedicated nearly four decades to mentoring, educating, and advocating for both youth and adults.

His dedication to safety and education has made a lasting impact. For over 20 years, he taught CPR, first aid, and safety to students at Hamilton-Wenham Regional High School and Gordon College. He also founded the SAFE (Students Acting For Each Other) Club, a peer-support initiative that many attribute with making a dramatic impact on the decline of drinking and driving accidents among youth in our high school.

Beyond safety education, Bob has shaped the community through decades of mentorship. He coached youth sports for over 20 years, served as a youth group advisor for 25 years, and has been an active Hamilton-Wenham Rotary Club member for two decades. He also founded the Interact Club, a student-led service organization, and established the beloved tradition of prom photos in Patton Park.

At the time of his nomination, a community member, reflected upon the altruistic nature of Bob's service, "Bob's work with the students involved in Interact was always top notch. Bob modeled a good work ethic showing up to volunteer his time and his skills whenever he was needed. Working with students can, at times, be challenging. Bob was always patient, kind and encouraging. Students need to know that service should be part of their life not a box they check on their resume but rather a way of life. Bob lives that kind of life."

Bob's quiet leadership, dedication, and generosity serve as an inspiring example for generations to come.

2024 Memorials & Honorariums

Patricia Bedard in memory of Donna Wilson

George and Natalie Connolly in memory of Lawrence R. Stone

Michael and Emily Grimes in honor of the dedicated, hard-working TCH staff that make it the wonderful place it is for our community.

Blair Miller in memory of Joanne Patton

Anne O'Neil in memory of Donna Wilson

Paul Saba in memory of Dr. Jean Alero Thomas ('Alero')

Robert and Jean Wallace in honor of Bob Blanchard

Patrick Walsh in memory of George Patrick Walsh

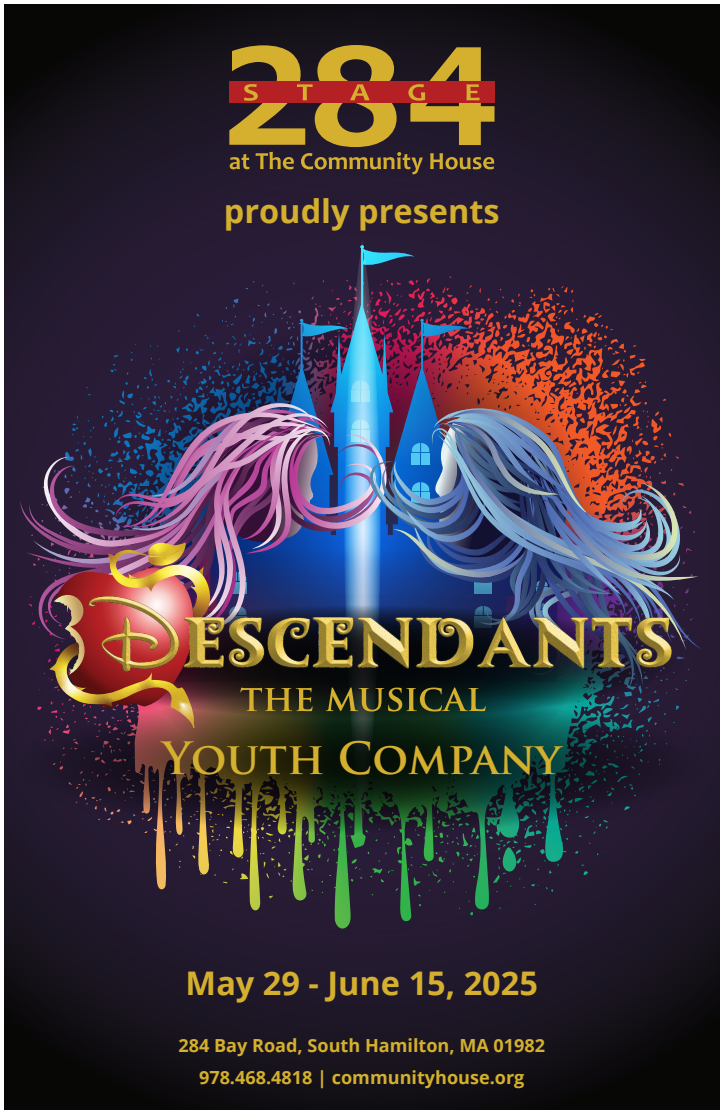
To learn about making a gift to TCH in honor or in memory of someone special, visit communityhouse.org/giving-opportunities or contact Director of Development Martha Delay at 978.468.4818 x5 or martha.delay@communityhouse.org.

Selected pages of the 2024 report.

[View this full report]

Disney's Descendants: The Musical

Theater Production Campaign







Overview

For Stage 284's production of *Disney's Descendants: The Musical*, I worked closely with the theater team to establish a bold visual identity that captured the energetic, rebellious personality of the show and could be carried across the full production campaign.

Working with the officially licensed *Disney Descendants* wordmark, I developed the surrounding visuals using custom graphics, vivid color, and layered imagery. The visual identity was then adapted across print, digital, social media, email, signage, and apparel.









Top: 9-foot banner displayed at the front of the building.
Bottom: Playbill cover, social media graphic, and 3-color screen printed t-shirt.

Planet Alive Digest

Environmental Editorial



Overview

Planet Alive began as a student editorial-design project centered on environmental issues and climate change. Years later, I revisited the original publication, refining the visual identity and layout while preserving the concept and editorial structure of the original work.

The project explores the challenges of organizing dense, research-driven content into an approachable magazine format, using typography, imagery, information graphics, and a flexible editorial system to create hierarchy and guide the reader through complex subject matter.

Case Study:

Changes in the Arctic

The world's climate is changing. On average, the temperature on the Earth's surface has increased by 1°F over the last two centuries. Most of the warming observed in the past 50 years is attributed to human activities and particularly to the burning of fossil fuels.

Information on past climatic conditions obtained from ice cores and other sources shows that the current increase in global temperatures goes beyond natural climate variability. In the Arctic, average temperatures have risen almost twice as fast as in the rest of the world and climate changes are particularly intense. Changes in the Arctic climate will also affect the rest of the world through increased global warming and rising sea levels.

The Arctic Region

In the far north, the Arctic is mostly covered by snow and ice, whereas the southernmost part is covered by boreal forests. In between, there is a wide expanse of tundra. The Arctic is home to an array of plants, animals, and people that survive in some of the most extreme conditions on the planet and that are uniquely adapted to such conditions. Climate change, pollution, and growing resource use are factors that put an increasing pressure on fragile Arctic populations and ecosystems.

The Arctic region is home to almost four million people, including an increasing majority of non-indigenous settlers. Economically, the region depends largely on natural resources, ranging from oil, gas, and metal ores to fish, reindeer and birds.

The Changes

Arctic climate is now warming rapidly and much larger changes are projected. Evidence of the recent warming of the Arctic is provided by: records of increasing temperatures, melting glaciers, sea ice, permafrost, and rising sea levels. Global temperatures are expected



to increase further during the 21st century. In the Arctic, this warming is expected to be substantially greater than the global average, and the following changes are expected over the current century:

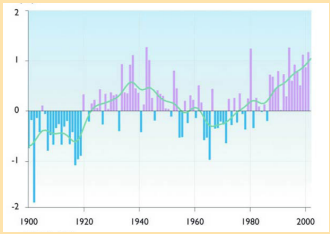
- The average annual temperatures are projected to rise by 3 to 7 °C (5 to 13°F), with the greatest warming occurring in the winter months.
- Precipitation is projected to increase by roughly 20%.
- Sea ice is expected to continue to decline significantly, reflecting less solar radiation and thereby increasing regional and global warming.

These projections assume a gradual warming. However, abrupt and unexpected changes cannot be ruled out.

The Influences

The Arctic influences global climate through three major feedback mechanisms, all of which could be affected by global warming. These mechanisms involve the reflection of sunlight, ocean currents, and greenhouse gas releases.

The amount of the sun's energy reflected back to space decreases as snow and ice melt, leading to a more intense surface warming. As warming progresses, more greenhouse gases could be released into the atmosphere by the thawing of the permafrost.



The Effects

By 2100, melting of Arctic glaciers alone will have contributed to a sea level rise of roughly 5 cm out of the projected 10 to 90cm total rise for this century.

Arctic vegetation zones are likely to shift, causing wide-ranging impacts. The Arctic region has three main types of vegetation: polar deserts in the north, boreal forests in the south, and tundra in between. Rising temperatures are expected to favor a northward expansion of boreal forest into the tundra, and of tundra into the polar desert.

The ability of the Arctic populations to cope with the impacts of climate change will be greatly affected by political, legal, and socioeconomic factors. (4)



Selected inside spread.

View the full project

Animal Icons

Vector Realism Illustrations



Overview

Created as a student vector illustration study, this series explored how far I could push Adobe Illustrator toward realistic, highly detailed imagery. I built the animals using gradient meshes for dimensional form, shadows, and highlights, then created fur using hair symbols applied and manipulated with Illustrator's Symbol tools.

By varying density, direction, and color, I built layered fur that followed each animal's form while keeping the artwork entirely vector-based. The project became an early exploration of combining technical experimentation with meticulous visual detail.

E-mail Newsletter

Monthly Nonprofit Communications



Overview

I developed Community Connections in 2022 as a monthly e-newsletter designed to be a consistent, engaging way to stay informed about everything happening at The Community House.

Since its launch in October 2022, the newsletter has become a primary community communications channel, with open rates consistently around 50% and community survey data identifying it as a primary source of information. During that time, the organization's email audience grew by nearly 2,000 subscribers, and the newsletter format I established has remained in continuous monthly use.

Community Connections

News from The Community House

January 8, 2024 Volume 3 Issue 1

Community Impact



Thank you for an amazing 2023!

What a year it has been! We have seen Stage 284 put on amazing productions like *Oliver!* and *Chicago*. Our Block Party saw over 3,000 come enjoy a day out with entertainment, food and fireworks. Santa visited with over 500 families. And we saw TKC awarded an expansion in its capacity by the Commonwealth. Kids enjoyed their middle school dance and children and their special adult danced the night away at our Sweetheart Ball.

None of this would have been possible without the support of our donors, volunteers, and sponsors. We are grateful to all of you and look forward to seeing you at The Community House in 2024!

Community Connections

News from The Community House

October 10, 2025 - Volume 4 Issue 10

Community Impact



Meet DJ Marty!

Two newsletter issues a year and a half apart, demonstrating continuity.

Event Calendar

Display Rack Cards





Overview

This series of seasonal rack cards provided an easy, at-a-glance guide to upcoming programs and events at The Community House. Each edition used seasonal graphics and color within a consistent information structure. The compact format required balancing a high volume of event information with clear hierarchy and readability.

The cards were displayed in the TCH lobby, in community spaces, distributed at events, and included with donor correspondence to extend awareness of programs beyond digital communications.





Front and back of Summer and Fall seasonal event cards.

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